



“We’ve always had the philosophy of building our warehouses up instead of out to save money, but with the Crown RM 6000, we can now build even higher, and we foresee that translating into building our customers’ warehouses higher as well. Competitors have nothing to match in terms of a truck for our application that reaches this height with this capacity. The Crown RM 6000 has truly revolutionized the industry, and we’re proud of the fact that we tried this new equipment in our facilities. Its benefits have been tenfold.”

Chuck Tippmann
President
Tippmann Group

**CUSTOMER
RESULTS**

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Interstate Warehousing

Build Up, Reach Higher and See Big Results

APPLICATION

A Tippmann Group company, Interstate Warehousing operates more than 80 million cubic feet of refrigerated warehousing space at 10 facilities located throughout the United States. The company needed to fit more product under one roof.

CHALLENGE

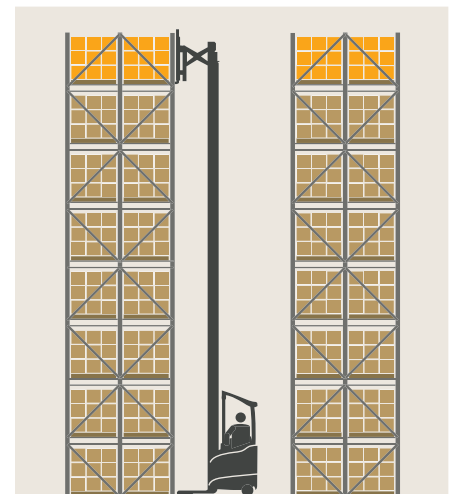
Many of its warehouses were at capacity – except for the top positions in the rack because the majority of its product was too heavy to lift to those heights. The empty positions not only led to wasted warehouse space, but in many cases, it meant sending customers to one of its other storage facilities.

SOLUTION

With Crown’s RM 6000 reach truck, Interstate Warehousing can lift up to 505 inches and deliver up to 1,000 pounds more capacity at height than a conventional reach truck. The truck’s unique MonoLift® mast design allows Interstate Warehousing to gain 15 percent more pallet positions simply by filling open slots at the top of racks. Crown has calculated potential capital savings of approximately \$2.6 million on a 250,000-square-foot freezer warehouse by building up and not out, thanks to the reach truck’s lift heights and capacities.

RESULT

- Capitalized every cubic inch of the warehouse by placing heavier products higher and filling more rack space.
- Will build its warehouses higher, and in doing so, add more capacity for its customers. The company anticipates that its next warehouse expansion will be designed around the Crown RM 6000.
- Experienced notably better load-placement visibility at all rack levels. Better load-placement visibility at the second level increases productivity while improving safety.



The Crown RM 6000 reach truck allows you to go from 7 levels to 8 for 15 percent more pallet positions.

Go to news.crown.com to view the full case study.